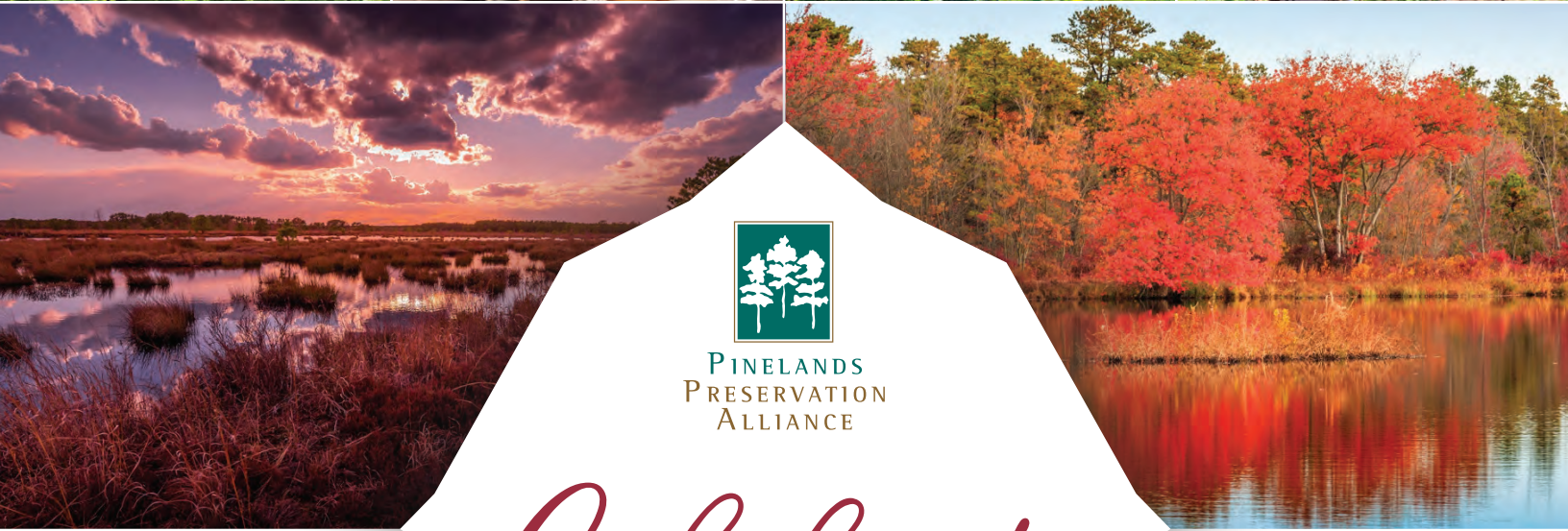


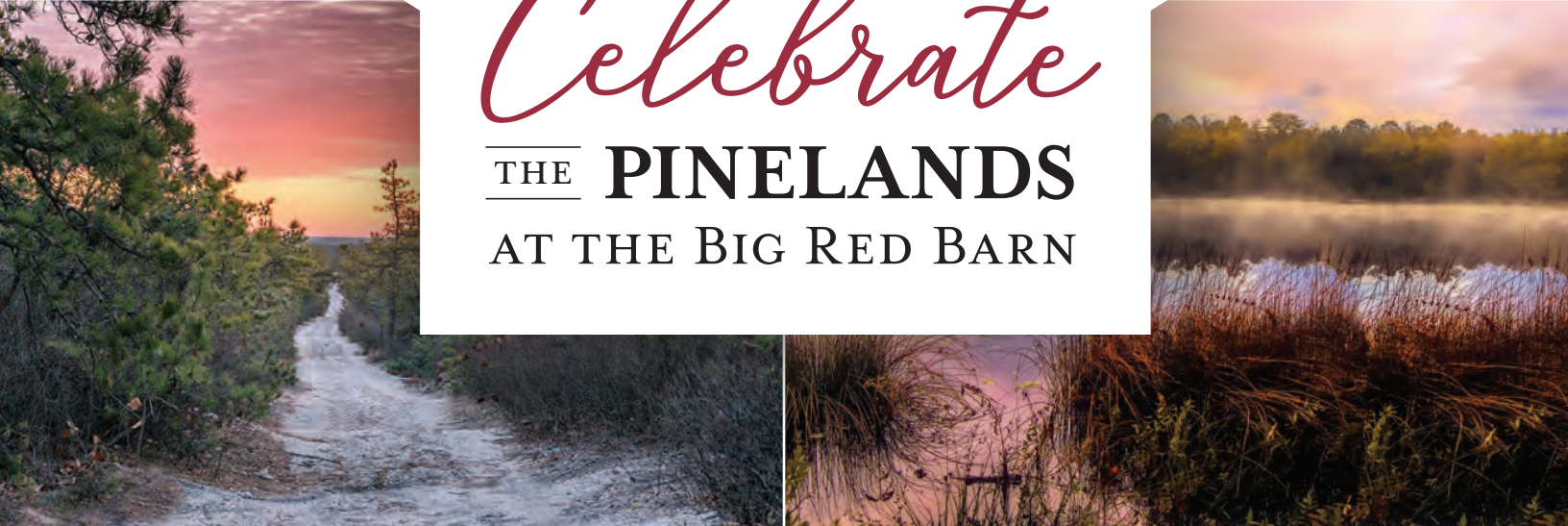
# Sponsorship Opportunities



PINELANDS  
PRESERVATION  
ALLIANCE

# Celebrate

THE PINELANDS  
AT THE BIG RED BARN



*A Gala Honoring Conservation Icons & Community Innovators*

October 14, 2023 • Bishop Farmstead, Southampton NJ

# Celebrate

## THE PINELANDS

### AT THE BIG RED BARN

**SATURDAY,  
OCTOBER 14, 2023**

5:30 to 8:30pm

**BISHOP FARMSTEAD**

17 Pemberton Road  
Southampton, NJ 08088



The Pinelands Preservation Alliance's Celebration at the Big Red Barn showcases the achievements of Pinelands legends while recognizing the community innovators of today who hold the keys to the Pinelands future.

Please join us in honoring Pine Barrens Hall of Fame inductee, Michele Byers and Catalyst of Change awardee, The Opportunity League as we celebrate Carleton Montgomery's 25th year leading the Pinelands Preservation Alliance.

The evening will feature locally sourced gourmet hors d'oeuvres and entrée stations, an open bar with our signature cocktail, fine wine, and New Jersey's own craft beer. A dessert and coffee bar will follow the awards ceremony. Enjoy lively conversation and a silent auction offering unique items, fun excursions and much, much more!

*Proceeds from the evening will benefit the collaborative work of The Opportunity League, Rancocas Creek Farm and the Pinelands Preservation Alliance in addressing food insecurity and protection of the Pinelands natural resources through sustainable, chemical-free, regenerative farming.*





# Honoring Conservation Icons & Community Innovators

## Celebrating 25 Years of Progress

The Pinelands Preservation Alliance was fortunate when Carleton Montgomery became executive director in 1998. He left behind a partnership in a thriving Washington DC law firm to make his home in south Jersey and his mission Pinelands protection. Since those early days, Carleton grew the organization into the leading voice advocating on behalf of the Pinelands and is credited with launching the Rancocas Creek Farm, Pinelands Adventures and The Pinelands Is for Everyone initiative. Under his direction, PPA continues to work with great partners in places like Hammonton, Burlington City and Camden. “Working with partners across the normal divisions between environmental, social service, agricultural, health, economic and community development fields to find new ways to bring more people into a meaningful relationship with the nature around them is really essential for the future of the Pinelands,” Carleton recently stated. “I believe we have to expand and deepen the communities of people who care about the Pinelands by providing more people with experiences of nature; people who we weren’t reaching before. They will be our future Pinelands champions.”



## The Pine Barrens Hall of Fame

*The Pine Barrens Hall of Fame recognizes those individuals who have played a significant role in preserving the natural and cultural resources of the region. We are proud to honor this year's inductee, Michele Byers.*

Michele Byers' legacy in land preservation and environmental advocacy is unequalled. During her 39 year tenure with the New Jersey Conservation Foundation, 22 of those years as Executive Director, she ensured the preservation of over 60,000 acres and established nature preserves throughout New Jersey to encourage hiking, birdwatching, and the enjoyment of nature for all New Jerseyans. She played a critical role in the preservation of the now 11,500-acre Franklin Parker Preserve and worked to secure the passage of the NJ Highlands Water Quality and Planning Act which protects the drinking water supply for 64% of New Jersey residents. Throughout her storied career, Michele built strong partnerships within and outside of the conservation community and was instrumental in the creation of the Whitesbog Preservation Trust, the NJ Highlands Coalition, the Hunterdon Land Trust, ReThink Energy NJ, the NJ League of Conservation Voters, and the Pinelands Preservation Alliance. She successfully advocated for the protection of the NJ Palisades, leading an effort to ensure the ultimate demise of the Penn East Pipeline, and helped launch a multi decade transformation of Camden City through a comprehensive parks and greenway initiative. Though now retired, her work, advocacy and legacy continue to have a lasting impact on New Jersey's natural lands.



## Catalyst of Change

*The Catalyst of Change award represents the spirit of innovation and collaboration that transcends boundaries and inspires community building for future environmental and agricultural sustainability. Seigha and Sheneé Omuso will accept the inaugural Catalyst of Change award on behalf of The Opportunity League.*

Founded in 2009, The Opportunity League of Burlington, NJ (TOL) addresses community social, economic, and educational disparities and currently enriches the lives of over 400 households annually. TOL works to close the equity gap in the areas of food access, education and career pathways, recreation and sports, and economic development. For 15 years, TOL has created, connected, and cultivated opportunities that remove obstacles to social, emotional, mental, and physical health and their consequences. To accomplish this, TOL focuses on asset-based community development, that is, utilizing community strengths and engaging key partners to develop initiatives that create healthy, equitable communities. As a champion of food justice and sovereignty, TOL develops sustainable models for food access that is healthy, culturally relevant, and locally sourced in an environmentally responsible way (i.e. Villages, a resident-led nonprofit marketplace, community garden, learning center & business incubator). Other community development initiatives include local and international sports programming, workforce development and adult certification programs, early childhood education social-emotional learning (SEL), STEM learning & career discovery for youth, college readiness, and entrepreneurship. The Opportunity League is proud to provide life-changing opportunities that empower ALL community members to live a life of good health, dignity & respect and to make positive contributions to their community. “We all do better when we all do better.”



# Sponsorship Opportunities

## CONSERVATION ICONS - \$10,000

- 10 Event Tickets
- VIP Parking
- Recognition as a Conservation Icon sponsor on printed and electronic materials, including press releases, mass emails, Facebook posts, Twitter and Instagram
- Name and logo with hyperlink on website
- Prominently featured in event blog post and Spring 2024 Newsletter
- Recognition as Conservation Icon sponsor in weekly digital event guide mailings
- Featured placement on video monitors during event
- Two full page ads prominently displayed in the event program

## COMMUNITY INNOVATORS - \$5,000

- 8 Event Tickets
- VIP Parking
- Recognition as a Community Innovator sponsor on printed and electronic materials, including press releases, mass emails, Facebook posts, Twitter and Instagram
- Name and logo on website and social media posts
- Featured in event blog post and Spring 2024 Newsletter
- Recognition as Community Innovator sponsor in weekly digital event guide mailings
- Prominent placement on video monitors during event
- Full page ad in event program

## CHAMPIONS - \$2,500

- 4 Event Tickets
- Recognition as a Champion sponsor on printed and electronic materials, including press releases, mass emails, Facebook posts, Twitter and Instagram
- Name and logo on website and social media posts
- Listing in event blog post and Spring 2024 Newsletter
- Recognition as Champion sponsor in weekly digital event guide mailings
- Name and logo on video monitors during event
- Half page ad in event program

## CATALYSTS - \$1,000

- 2 event tickets
- Recognition as a Catalyst sponsor on printed and electronic materials
- Name and logo on website and social media posts
- Listing in event blog post and Spring 2024 Newsletter
- Name and logo on video monitors during event
- Quarter page ad in event program

## PROTECTORS - \$500

- Event ticket
- Recognition as a Protector sponsor on printed and electronic materials
- Name listing on website and on video monitors during event
- Up to three personalized lines in the event program

## Payment Information:

- I'll register and pay for sponsorship online at [www.pinelandsalliance/gala](http://www.pinelandsalliance/gala) (or scan QR code below)
- I've enclosed a check made payable to the Pinelands Preservation Alliance

## Contact Information:

Name: (as listed on promotional materials) \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Preferred Method of Communication

- Phone
- Email

## Questions?

Call Kellie Westervelt at 609-859-8860, ext. 124

**DEADLINE FOR INCLUSION ON MATERIALS IS SEPTEMBER 15, 2023**

*Contributions are tax deductible less \$75 per ticket*



**PINELANDS  
PRESERVATION  
ALLIANCE**

### Please return this form to:

**By Mail:** Pinelands Preservation Alliance  
Attn: Celebrate the Pinelands  
17 Pemberton Road, Southampton, NJ 08088  
**By Email:** [kellie@pinelandsalliance.org](mailto:kellie@pinelandsalliance.org)

**Scan to register your  
sponsorship online!**

