



Pinelands Preservation Alliance

Community Engagement Associate Job Description

June 2022

Description

This is a new, entry-level position at Pinelands Preservation Alliance for someone who is bilingual in English and Spanish and wants to engage with community members throughout the Pinelands National Reserve about the Pinelands and to identify ways that PPA can support communities in solving issues like equal access to clean water, open spaces and healthy food. The liaison will serve as a link between the community and PPA, and you will work closely with our Policy Advocate and Policy Director to connect that community work with our advocacy. Our goal is to create new relationships with individuals, organizations, and government officials throughout the 1.1 million acres of the Pinelands.

PPA is dedicated to furthering justice, equity, diversity and inclusion in its staff and work. We want everyone to know the Pinelands is theirs to enjoy through low-impact recreation, and to help people of all means, backgrounds and abilities to enjoy the many benefits this unique natural area provides.

Qualifications

Applicants must:

- Be fluent in spoken and written English and Spanish,
- Have at least two years of relevant work experience,
- Be an excellent communicator who can build productive relationships with a wide range of people,
- Be highly organized,
- Be comfortable using social media and web sites,
- Live in South Jersey, and
- Have a vehicle and the ability to travel around the Pinelands.

Responsibilities

- Develop a knowledge of local population demographics, assets, and needs among Pinelands communities.
- Understand the Pinelands geography, history, and issues of concern to Pinelands communities.
- Connect with and provide ongoing support in key communities and neighborhoods throughout the Pinelands, with particular focus on underserved areas and communities of people of color.
- Attend local organizational and community meetings, which may occur on weekends and evenings.

- Effectively communicate verbally and in writing.
- Help advance the organization's diversity, equity, inclusion and justice goals by identifying and supporting underserved populations and communities of color.
- Identify opportunities for increasing access to the Pinelands that are more equitable and inclusive.
- Provide direct support to the Pinelands Action Network by attending meetings and identifying individuals to become part of the Network.
- Work with colleagues on issues relevant to the liaison position such as public policy positions, stewardship projects, food distribution in communities, and the Pinelands Action Network.
- Keep the assistant executive director informed of all activities.
- Represent PPA and the Pinelands conservation movement in a positive manner aligned with PPA's mission and values.
- Perform additional duties as necessary to support the organization.
- Contribute to PPA's web site, newsletter and other public and membership communications.
- Assist other staff with projects as needed.
- Attend meetings of the PPA staff, board of trustees, Issues Committee and other organizational meetings.

Compensation and Benefits

This is a full-time position with health benefits, 4 weeks vacation, access to a 403b retirement savings plan and additional time off for sick and personal leave. The salary is \$50,000. With funding and staffing changes, there may be opportunities for advancement in the future. Staff have the opportunity to explore the Pinelands with PPA's Pinelands Adventures operation and field work of various kinds, and to participate in the work of Rancocas Creek Farm, our chemical-free produce farm launched in 2020.

How to Apply

Interested individuals can email a resume and cover letter to jaclyn@pinelandsalliance.org. Applications will be accepted until the position is filled.