



Pinelands Preservation Alliance

Policy Director Job Announcement

June 2022

The Pinelands Preservation Alliance (PPA) Policy Director leads PPA's work in monitoring and taking action on significant development and regulatory issues arising within, or affecting, the New Jersey Pinelands. PPA is an advocacy and public education organization founded in 1989 to protect and enhance the natural and historic resources of the New Jersey Pinelands. More information about PPA is available at www.pinelandsalliance.org. PPA strives to become a more diverse, equitable and inclusive organization and does not discriminate with regards to race, nationality, religion, gender, sexual orientation or class.

The person filling this position must be able to assimilate and apply complex regulatory programs, scientific information, and technical data to specific development matters and policy proposals. Attention both to detail and to the big picture is essential. This position requires frequent interaction with the public and with government officials in person, and the Policy Director will be able to interact with a range of citizens and officials in a positive and respectful manner while advancing PPA's mission and positions. Public speaking is an important element of this job, as are occasional evening meetings and weekend events.

Responsibilities

- Develop a strong knowledge of the Pinelands Protection Act, Pinelands Comprehensive Management Plan, and principal state environmental regulations and programs, such as freshwater wetlands, threatened and endangered species and water allocation programs.
- Represent PPA at all meetings of the Pinelands Commission and its committees.
- Track and evaluate development applications before the Pinelands Commission, Department of Environmental Protection (DEP) and other agencies for developments within or affecting the Pinelands, as well as regulatory and planning initiatives of the Pinelands Commission and DEP.
- Inform PPA staff of development activities, applications, regulatory and policy actions and other events affecting the Pinelands.
- Coordinate the creation and communication of PPA's positions on development and policy issues in consultation with PPA staff and trustees, experts, and partner organizations.
- Participate in strategic planning and similar discussions regarding PPA's priorities, positions, communications strategies, and management.
- Keep PPA web site pages on current development and policy issues up-to-date.
- Research information relevant to the development and planning issues that arise.

- Lead the development of comments and similar written submissions and testimony by PPA to public agencies and officials on development and policy issues.
- Assist other staff and outside counsel in work related to legal appeals and other litigation on development and policy issues.
- Work with the policy advocate and community engagement associate to cultivate relationships with local residents affected by or interested in development issues on which PPA takes a position or provides assistance, in order to assist them in having their voices heard on these issues.
- Work with the policy advocate and community engagement associate to lead PPA's community organizing on development issues affecting particular communities.
- Help manage the Pinelands Action Network and PPA's communications with the network, in coordination with the communications staff, to promote public activism.
- Assist the director of communications in creating press releases and other public communications on PPA's activities and positions on development and policy issues.
- Attend some meetings and events with municipal officials, residents and activists.
- Contribute to PPA's web site, newsletter and other public and membership communications.
- Assist other staff with projects as needed.
- Attend meetings of the PPA staff, board of trustees, Issues Committee and other organizational meetings.

Qualifications

A minimum of a bachelor's degree is required. An advanced degree or law degree is preferred. We seek an individual who is critical thinker, detail oriented, self-motivated, and well organized. Previous experience in a related field is ideal but not required.

Compensation and Benefits

This is a full-time position with health benefits, 4 weeks vacation, access to a 403b retirement savings plan and additional time off for sick and personal leave. Staff have the opportunity to work at our Bishop Farmstead on a lovely 84-acre Farmstead and farm, to explore the Pinelands with PPA's Pinelands Adventures operation, to participate in field work of various kinds, and to participate in the work of Rancocas Creek Farm, our chemical-free produce farm launched in 2020.

How to Apply

Interested individuals can email a resume and cover letter to jaclyn@pinelandsalliance.org. Applications will be accepted until the position is filled.