



Community Engagement Associate

February 2022

This is a new position within the Pinelands Preservation Alliance to engage with community members throughout the Pinelands National Reserve, identify ways that PPA can support communities in solving issues like equal access to clean water, open spaces and healthy food, and build strong relationships with individuals and organizations in our region. The Community Engagement Associate will serve as a link between the community and PPA.

PPA is dedicated to furthering justice, equity, diversity and inclusion in its staff and work. We want everyone to know the Pinelands is theirs to enjoy through low-impact recreation, and to help people of all means, backgrounds and abilities to enjoy the many benefits this unique natural area provides.

Qualifications

Applicants must:

- Be fluent in spoken and written English and Spanish,
- Have at least two years of relevant work experience,
- Be an excellent communicator who can build productive relationships with a wide range of people,
- Be highly organized,
- Be comfortable using social media and web sites,
- Live in South Jersey, and
- Have a vehicle and the ability to travel around the Pinelands.

Responsibilities

- Develop a knowledge of local population demographics, assets, and needs among Pinelands communities.
- Understand the Pinelands geography, history, and issues of concern to Pinelands communities.
- Connect with and provide ongoing support in key communities and neighborhoods throughout the Pinelands, with particular focus on underserved areas and communities of people of color.
- Attend local organizational and municipal meetings, which may occur on weekends and evenings.
- Effectively communicate verbally and in writing.
- Help advance the organization's diversity, equity, inclusion and justice goals by identifying and supporting underserved populations and communities of color.
- Identify opportunities for increasing access to the Pinelands that are more equitable and inclusive.
- Work with colleagues on issues relevant to the liaison position such as public policy positions, stewardship projects, food distribution in communities, and the Pinelands Action Network.
- Keep the assistant executive director informed of all activities.

- Represent PPA and the Pinelands conservation movement in a positive manner aligned with PPA's mission and values.
- Perform additional duties as necessary to support the organization.

Compensation and Benefits

This is a full-time position with health benefits, 4 weeks of vacation, access to a 403b retirement savings plan and additional time off for sick and personal leave. The salary is \$50,000. With funding, this position may advance to a Director for Community Engagement position. Staff have the opportunity to explore the Pinelands with PPA's Pinelands Adventures operation and field work of various kinds, and to participate in the work of Rancocas Creek Farm, our chemical-free produce farm launched in 2020.

To apply for this position please email Jaclyn Rhoads at jaclyn@pinelandsalliance.org with resume and cover letter.