



10th Annual
Tour de Pines
October 1 - October 5, 2014

Pedal to Protect the Pines!

See the birthplace of the Jersey Devil, ride through NJ's first state forest (Bass River), have lunch on the Bridge to Nowhere, ride through acres of pitch pine trees and along the Jersey coast, cross the Great Egg Harbor via the gigantic 9th Street Bridge and much more!

The Tour consists of **5 consecutive single-day bicycle tours of the New Jersey Pinelands**. It is a non-competitive, unsupported ride. Participants can ride 1, 2, 3, 4 or all 5 days. **Proceeds benefit the Pinelands Preservation Alliance, a nonprofit organization working to protect the New Jersey Pinelands since 1989.**

LOCAL BUSINESS SPONSORS NEEDED

Help make sure there are always green places to ride a bike in NJ!

All sponsors will be listed on the Tour de Pines 10th anniversary t-shirt and in all event emails, webpage, posters and event signage. Additional benefits listed below.

Tour Team Sponsor - \$250

- Passes for 10 riders to ride any or all days of the Tour de Pines
- Prominent placement of your logo on Tour t-shirt
- Logo with hyperlink on Tour webpage and PPA's homepage (78,000 visitors yearly) and Facebook page (4,000 fans)

Friend of the Tour - \$149

- Passes for 5 riders to ride any or all days of the Tour de Pines
- Business name on Tour t-shirt
- Logo on Tour de Pines webpage (3000 pages views last year with average visit time of 6 minutes)

Tour Supporter - \$99 donation

- Passes for 3 riders to ride any or all days of the Tour de Pines
- Business name on Tour t-shirt and Tour de Pines website

TOUR DE PINES 2014 RIDES

Oct. 1: Ride Like the Devil (48 miles) Historic Batsto Village, Leeds Point, birthplace of the Jersey Devil, Smithville Village. Start at Batsto Village - 8 miles from Hammonton, NJ 08037.

Oct. 2: Heart of the Pines Loop (50 miles) Historic Chatsworth, Lake Oswego, Bass River and Wharton State Forest, Franklin Parker Preserve. Start location Warren Grove, NJ 08005

Oct. 3: The Bridge to Nowhere (53 miles) Belleplain State Forest, Port Norris, East Point Lighthouse (2nd oldest in NJ), Maurice River Park. Start location in Woodbine, NJ 08270.

Oct. 4: Bridge to Somewhere NEW! (55 miles) Atlantic County and Northfield Bikeways, cross 5 bridges including the gigantic Ninth Street Bridge. Start location Egg Harbor, NJ 08234.

Oct. 5: Cranberry Cruiser Loop (44 miles) Medford, Kirby's Mill, Brendan Byrne State Forest. Celebrate the Tour's 10th Anniversary with a party at PPA Headquarters. Start location in Vincentown, NJ 08088.

For more information or to register online - www.tinyurl.com/TourdePines2014
Call the Pinelands Preservation Alliance at 609-859-8860 x 21.

Yes, I want to support the Tour de Pines 2014!

Contact Name: _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

E-mail: _____

Make check payable to Pinelands Preservation Alliance. Contact Becky at becky@pinelandsalliance.org or by phone at 609-859-8860 ext. 21 to share your artwork for the website, t-shirt and other promotional materials.

Mail to Pinelands Preservation Alliance

Attn: Tour de Pines

17 Pemberton Rd., Southampton, NJ 08088

www.pinelandsalliance.org