



*10th Annual*  
**Tour de Pines**  
*October 1 - October 5, 2014*

*Pedal to Protect the Pines!*

See the birthplace of the Jersey Devil, ride through NJ's first state forest (Bass River), have lunch on the Bridge to Nowhere, ride through acres of pitch pine trees and along the Jersey coast, cross the Great Egg Harbor via the gigantic 9th Street Bridge and much more!

The Tour consists of **5 consecutive single-day bicycle tours of the New Jersey Pinelands**. It is a non-competitive, unsupported ride. Participants can ride 1, 2, 3, 4 or all 5 days. **Proceeds benefit the Pinelands Preservation Alliance, a nonprofit organization working to protect the New Jersey Pinelands since 1989.**

**LOCAL BUSINESS SPONSORS NEEDED**

***Help make sure there are always green places to ride a bike in NJ!***

**All sponsors will be listed on the Tour de Pines 10th anniversary t-shirt and in all event emails, webpage, posters and event signage. Additional benefits listed below.**

**Tour Team Sponsor - \$250**

- Passes for 10 riders to ride any or all days of the Tour de Pines
- Prominent placement of your logo on Tour t-shirt
- Logo with hyperlink on Tour webpage and PPA's homepage (78,000 visitors yearly) and Facebook page (4,000 fans)

**Friend of the Tour - \$149**

- Passes for 5 riders to ride any or all days of the Tour de Pines
- Business name on Tour t-shirt
- Logo on Tour de Pines webpage (3000 pages views last year with average visit time of 6 minutes)

**Tour Supporter - \$99 donation**

- Passes for 4 riders to ride any or all days of the Tour de Pines
- Business name on Tour t-shirt and Tour de Pines website

## TOUR DE PINES 2014 RIDES

**Oct. 1: Ride Like the Devil** (48 miles) Historic Batsto Village, Leeds Point, birthplace of the Jersey Devil, Smithville Village. Start at Batsto Village - 8 miles from Hammonton, NJ 08037.

**Oct. 2: Heart of the Pines Loop** (50 miles) Historic Chatsworth, Lake Oswego, Bass River and Wharton State Forest, Franklin Parker Preserve. Start location Warren Grove, NJ 08005

**Oct. 3: The Bridge to Nowhere** (53 miles) Belleplain State Forest, Port Norris, East Point Lighthouse (2nd oldest in NJ), Maurice River Park. Start location in Woodbine, NJ 08270.

**Oct. 4: Bridge to Somewhere NEW!** (55 miles) Atlantic County and Northfield Bikeways, cross 5 bridges including the gigantic Ninth Street Bridge. Start location Egg Harbor, NJ 08234.

**Oct. 5: Cranberry Cruiser Loop** (44 miles) Medford, Kirby's Mill, Brendan Byrne State Forest. Celebrate the Tour's 10th Anniversary with a party at PPA Headquarters. Start location in Vincentown, NJ 08088.

For more information or to register online - [www.tinyurl.com/TourdePines2014](http://www.tinyurl.com/TourdePines2014)  
Call the Pinelands Preservation Alliance at 609-859-8860 x 21.

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### Yes, I want to support the Tour de Pines 2014!

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Make check payable to Pinelands Preservation Alliance. Contact Becky at [becky@pinelandsalliance.org](mailto:becky@pinelandsalliance.org) or by phone at 609-859-8860 ext. 21 to share your artwork for the website, t-shirt and other promotional materials.**

**Mail to Pinelands Preservation Alliance**

Attn: Tour de Pines

17 Pemberton Rd., Southampton, NJ 08088

[www.pinelandsalliance.org](http://www.pinelandsalliance.org)