



PINELANDS PRESERVATION ALLIANCE

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Dear Friend,

In September and October, the Pinelands Preservation Alliance (PPA) and bicycle enthusiasts will join forces for 5 consecutive single-day bicycle tours of the New Jersey Pinelands. The goal is to highlight the natural and historic features of the Pinelands. This year's event takes place from September 28th to October 2nd.

This is the twelfth year of the Tour de Pines and we are working hard to increase the number of people who participate. Each day's tour ranges from 40-55 miles with average speeds of 11-13 mph that begin and end at the same location. It is a non-competitive, unsupported ride run by volunteers and sponsored by the Pinelands Preservation Alliance. **This year we have added shorter loops on three of the days and riders can download GPX files before coming on the ride.**

There is no bicycle tour like this in the state of New Jersey. *Where else can you participate in a ride that takes you from the birthplace of the Jersey Devil in Leeds Point, down Seven Bridges Road, down Carranza Road named after a Mexican aviator whose plane crashed in the Pinelands in 1928, all the while passing farm fields, cranberry bogs and the New Jersey coast?*

Proceeds from the ride benefit the Pinelands Preservation Alliance (PPA). PPA was founded in 1989 and has a membership of over 4,000 households and one of the largest Facebook following of any New Jersey environmental group (8,000 fans and counting). PPA has been working over 25 years to protect New Jersey's Pinelands, which is home to the most extensive surviving forest on the eastern seaboard between Maine and Florida.

Tour de Pines riders came from all over the state from Sussex to Cape May County. Sponsorship helps us keep the registration fee low and helps us attract more riders and Pinelands advocates. We would be thrilled if your business would become a sponsor for the Tour de Pines. Your support would help PPA continue our work protecting the land, water and wildlife of New Jersey's Pinelands. Each year we educate thousands of teachers, students and residents, watch over water quality and supply, and advocate for the protection of vital Pinelands habitats.

I would welcome the opportunity to speak with you about the Tour de Pines and the work of the Pinelands Preservation Alliance. If you have any questions please contact me at 609-859-8860 ext 21 or by email becky@pinelandsalliance.org.

With best wishes,

Becky Free
Director of Membership & Communications