



*10th Annual*  
**Tour de Pines**  
*October 1 - October 5, 2014*

*Pedal to Protect the Pines!*

See the birthplace of the Jersey Devil, ride through NJ's first state forest (Bass River), have lunch on the Bridge to Nowhere, ride through acres of pitch pine trees and along the Jersey coast, cross the Great Egg Harbor via the gigantic 9th Street Bridge and much more!

The Tour consists of **5 consecutive single-day bicycle tours of the New Jersey Pinelands**. It is a non-competitive, unsupported ride. Participants can ride 1, 2, 3, 4 or all 5 days. **Proceeds benefit the Pinelands Preservation Alliance, a nonprofit organization working to protect the New Jersey Pinelands since 1989.**

**CYCLING SPONSORS NEEDED**

*Help make sure there are always green places to ride a bike in NJ!*

**Cycling Sponsor of the Tour de Pines - \$99**

Your donation makes this event possible. To thank you we will provide the following:

- ✓ 4 passes with shop name, fully transferrable, to ride any or all five days of the Tour de Pines
- ✓ Store information and hours listed on our website, Facebook, Twitter and newsletter
- ✓ Logo recognition on all event emails, webpage, posters and event signage
- ✓ Special Placement on Tour de Pines Limited Edition 10th Anniversary T-shirt
- ✓ Rack Cards and Tour Poster for your store
- ✓ Any marketing for Tour riders can be posted and updated until September 21st.

Our email list is over 6,000 people, 90% of which live in New Jersey. Our website averages 78,000 visits per year and the Tour de Pines webpage gets 3,000 visits per year with an average visit time of six minutes. We have one of the largest Facebook followings of any environmental group at 4,137 fans and growing.

WE HOPE YOU JOIN US!

## TOUR DE PINES 2014 RIDES

**Oct. 1: Ride Like the Devil** (48 miles) Historic Batsto Village, Leeds Point, birthplace of the Jersey Devil, Smithville Village. Start at Batsto Village - 8 miles from Hammonton, NJ 08037.

**Oct. 2: Heart of the Pines Loop** (50 miles) Historic Chatsworth, Lake Oswego, Bass River and Wharton State Forest, Franklin Parker Preserve. Start location Warren Grove, NJ 08005

**Oct. 3: The Bridge to Nowhere** (53 miles) Belleplain State Forest, Port Norris, East Point Lighthouse (2nd oldest in NJ), Maurice River Park. Start location in Woodbine, NJ 08270.

**Oct. 4: Bridge to Somewhere NEW!** (55 miles) Atlantic County and Northfield Bikeways, cross 5 bridges including the gigantic Ninth Street Bridge. Start location Egg Harbor, NJ 08234.

**Oct. 5: Cranberry Cruiser Loop** (44 miles) Medford, Kirby's Mill, Brendan Byrne State Forest. Celebrate the Tour's 10th Anniversary with a party at PPA Headquarters. Start location in Vincentown, NJ 08088.

For more information or to register online - [www.tinyurl.com/TourdePines2014](http://www.tinyurl.com/TourdePines2014)  
Call the Pinelands Preservation Alliance at 609-859-8860 x 21.

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### Yes, I want to support the Tour de Pines 2014!

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Make check payable to Pinelands Preservation Alliance. Contact Becky at [becky@pinelandsalliance.org](mailto:becky@pinelandsalliance.org) or by phone at 609-859-8860 ext. 21 to share your artwork for the website, t-shirt and other promotional materials.**

**Mail to Pinelands Preservation Alliance**

Attn: Tour de Pines

17 Pemberton Rd., Southampton, NJ 08088

[www.pinelandsalliance.org](http://www.pinelandsalliance.org)