



*Join the*  
**Tour de Pines**  
*September 28 - October 2, 2016*  
**Pedal to Protect the Pines!**

**There is no bicycle tour like this in the state of New Jersey!** See the birthplace of the Jersey Devil, travel down Seven Bridges Road, ride through acres of pitch pine trees and along the Jersey coast!

The Tour consists of **5 consecutive single-day bicycle tours of the New Jersey Pinelands**. It is a non-competitive, unsupported ride. Participants can ride 1, 2, 3, 4 or all 5 days. **Proceeds benefit the Pinelands Preservation Alliance, a nonprofit organization working to protect the New Jersey Pinelands since 1989.**

**CYCLING SPONSORS NEEDED**

***Help make sure there are always green places to ride a bike in NJ!***

**Cycling Sponsor of the Tour de Pines - \$99**

Your donation makes this event possible. To thank you we will provide the following:

- ✓ 4 passes with shop name, fully transferrable, to ride any or all five days of the Tour de Pines
- ✓ Store information and hours listed on our website, Facebook, Twitter and newsletter
- ✓ Logo recognition on all event emails, webpage, posters and event signage
- ✓ Special Placement on Tour de Pines Limited Edition T-shirt
- ✓ Rack Cards and Tour Poster for your store
- ✓ Any marketing to Tour riders can be posted and updated until September 21st.

Our email list is over 12,000 people, 90% of which live in New Jersey. Our website averages 78,000 visits per year and the Tour de Pines webpage gets 3,000 visits per year with an average visit time of six minutes. We have one of the largest Facebook followings of any environmental group at 8,260 fans and growing.

WE HOPE YOU JOIN US!

## TOUR DE PINES 2016 RIDES

**Sept. 28: Ride Like the Devil (48 or 24 miles)** Two rides offered. Historic Batsto Village, Leeds Point, birthplace of the Jersey Devil, Smithville Village. Start at Batsto Village - 8 miles from Hammonton, 08037.

**Sept. 29: Tuckerton Seaport Journey (49 miles)** Bass River, Mullica River, Great Bay Blvd (Seven Bridges Road), views of Atlantic City. Start location Tuckerton, 08087.

**Sept. 30: Historic Atlantic County NEW! (50 miles)** Penny Pot, Pancoast Mill Pond, Dorothy Preserve, Historic Mays Landing, Egg Harbor River, Lake Lenape, Weymouth Furnace, Makepeace WMA. Start at Hammonton Lake Park, 08037.

**Oct. 1: Pinelands Discovery Loop REVISED! (50 or 23 miles)** Two Rides offered. Historic Whitesbog Village, Brenden Byrne State Forest, Greenwood WMA, Hanover Furnace. Start location at Whitesbog Village General Store, 4 miles east of Browns Mills on CR-530, 08015.

**Oct. 2: Pinelands Adventure Loop (45 or 27 miles)** Two rides offered. Medford, Kirby's Mill, Brendan Byrne State Forest and visit Pinelands Adventures the site of PPA's new canoe livery. Chili and beer after the ride! Start location Vincentown, NJ 08088.

For more information or to register online - <http://bit.ly/tourdepines>  
**GPX files of all rides will be available for download after registration is complete.**

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### Yes, I want to support the Tour de Pines 2016!

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Make check payable to Pinelands Preservation Alliance. Contact Becky at [becky@pinelandsalliance.org](mailto:becky@pinelandsalliance.org) or by phone at 609-859-8860 ext. 21 to share your artwork for the website, t-shirt and other promotional materials.**

**Mail to Pinelands Preservation Alliance**

Attn: Tour de Pines

17 Pemberton Rd., Southampton, NJ 08088

[www.pinelandsalliance.org](http://www.pinelandsalliance.org)