

Pinelands Preservation Alliance

20th Anniversary Pinelands Photo Contest

Pinelands Preservations Alliance (**PPA**) is the only non-profit organization whose sole mission is to preserve and protect the natural resources of the New Jersey Pinelands. PPA is 20 years old this year and you can help us celebrate!

Have you ever paddled your way through cedar-colored water, hunted or fished, hiked on sugar sand, helped clean up the woods, waters or roadways, in the Pine Barrens? If so you probably have captured these moments in a photograph. **We want you to enter them in our 20th Anniversary Pinelands Photo Contest.**

Who can enter?

- Anyone 18 years or older (no contest judges or PPA staff or their families)
- Under the age of 18 all submissions must be made by a parent or guardian

What to enter:

One photograph, taken within the last two years, in any or all, of the categories below:

- **Enjoying the New Jersey Pinelands** (hiking, picnicking, watching the world go by, etc)
- **Protecting the New Jersey Pinelands** (clean-ups, trail projects, etc)
- **Nature & Wildlife of the New Jersey Pinelands** (deer, birds, orchids, frogs, etc)

How to enter:

You can submit photos from May 15th to June 15th.

1. All images must be submitted electronically in JPG format and no larger than 1024x1024 pixels and 2MB in JPG format.
2. Please only submit one image per email.
3. Email your submission to photocontest@pinelandsalliance.org
4. Include the category you are entering in the subject line.
5. Include your name, address, phone number and email address with each submission.
6. Tell us when and where the picture was taken and feel free to include up to 3 sentences about the photograph.
7. You can enter scans of negatives, transparencies, or photographic prints; the picture need not be taken with a digital camera.
8. We can't accept CDs or prints.

How does the contest work?

1. A panel of judges will select 5 finalists in each category
2. Finalists will be notified on or before June 30, 2009.
3. The winning photographs in each category will be posted on our website on July 1st, 2009 along with the name of the photographer.
4. The panel's decision is final.

The Prize:

- The top five finalists in each category will be invited to hang their matted and framed images in PPA's art display area starting July 15, 2009.
- You will be able to sell your work if you choose.

- You will be recognized at our Birthday Bash celebration on July 25th.

Other Important Information:

The images submitted must be taken by the person making the submission or a parent or guardian.

Who gets the copyright?

By submitting the photos you give the Pinelands Preservation Alliance (PPA) permission to use them for nonprofit purposes including, but not limited to, environmental education and awareness. This permission includes, but is not limited to; publication in PPA printed materials, television broadcasts, and our website. You will not be compensated for such use. However, where reasonable, we will give you credit for the photos.

Digital manipulation: We encourage you to submit real photographs. We want to see the Pine Barrens through your eyes and not the tools of Photoshop. Please do not digitally enhance or alter your photographs (beyond the basics needed to achieve realistic color balance and sharpness). If you have digitally added or removed anything, please don't submit the shot. We look at every photo to see if it's authentic, and if we find that yours is in any way deceptive, we'll disqualify it.

Dodging and burning: Dodging (to brighten shadows) or burning (to darken highlights) is OK, but it should be minimal. Do not overdo it. Your goal in using digital darkroom techniques should be only to adjust the dynamic tonal range of an image so that it more closely resembles what you saw. And don't over saturate the color.

Solarization, mezzotint, duotone etc.: Please do not use any of the myriad alteration "filters" available in your digital photo software. Photos that clearly exhibit the use of these filters will not be accepted.

Cropping: OK, if it makes the photo better.

Don't enter photos that . . .

- you don't have permission to take.
- aren't taken in New Jersey's Pine Barrens.
- have been digitally altered beyond what is necessary to achieve basic color balance and sharpness.
- you didn't take, or for which someone else owns the copyright.
- just show someone else's copyrighted work (for example, a photo of a painting).
- serve mainly to advertise a product.
- show nudity, drugs, violence or symbols or acts of hatred.
- are illegal or prohibited.

The Pinelands Preservation Alliance reserves the right to disqualify photos for any reason.

Anything else I need to know?

By entering your photos you agree to all of the above.