

PINELANDS HERITAGE PARTNERSHIP FORUM

AGENDA

Saturday November 14

Eagle Theater, 208 Vine Street, Hammonton, NJ

8-8:45 am **Sign-in, Coffee and Pastries**

9:00 **Welcome**

Carleton Montgomery, Executive Director, Pinelands Preservation Alliance and
Ron Emrich, Executive Director, Preservation New Jersey

9:10 **Opportunities and Challenges for Historic Resources in the Pinelands: Report on Focus Groups**

Donna Ann Harris, Principal Heritage Consulting Inc.

9:30 **Communicating the Message: Using New Technologies**

Harrisville Tour Podcast—Barbara Solem Stull and Carleton Montgomery

Student Film about Dr. Sill, Black Doctor of the Pines – Joseph Laufer, Burlington
County Historian

Wharton State Forest Cell Phone Tour – Janet Worrell, Treasurer, Batsto Citizens
Committee

Using Facebook, MySpace and Other Social Media – Ron Emrich, Executive Director,
Preservation New Jersey

10:30 **Break**

10:40 **Heritage Tourism and Funding – Reports on Progress**

New Jersey Heritage Tourism Program – John Seiter, Vice Chair, Governor's Heritage
Tourism Task Force

South Jersey Tourism's Ecotourism Initiative – Jake Buganski, Acting Executive Director,
South Jersey Tourism Corp.

Southern Pinelands Scenic Byway – Michael Hogan, Co-Chair, Southern Pinelands
Natural Heritage Trail Committee

New Jersey Historic Trust: What's Next? – Catherine Goulet, Principal Historic
Preservation Specialist, New Jersey Historic Trust

- 11:45 **Break**
- 12:00 **Topical Roundtables and Discussion**
Facilitator – Donna Ann Harris
1. State legislative issues and incentives (Table facilitator: Ron Emrich, Executive Director, Preservation New Jersey)
 2. Encouraging municipalities to pass strong preservation ordinances (Table facilitator: Stephanie Cherry-Farmer, Programs Director, Preservation New Jersey)
 3. Coordination and cooperation between sites and historic societies across county lines (Table facilitator: Flavia Alaya, Chair, Bridgeton Historic District Commission)
 4. Heritage tourism in the Pinelands (Table facilitator: Elizabeth Moritz, Councilwoman, Tuckerton Boro)
 5. Encouraging private sector philanthropy for historic preservation (Table facilitator: Carleton Montgomery)
 6. Review of county wide historic sites surveys, filling in gaps (Table facilitator: TBD)
- 12:45 **Lunch**
- 1:30 **Presentation of Roundtable Results**
- 2:00 **Plenary Discussion: How Do We Move Forward Together?**
Facilitator – Donna Ann Harris
- 2:30 **Wrap up, Summary and Next Steps**
Carleton Montgomery

For more information or to register, please contact Mike at Pinelands Preservation Alliance at mikeh@pinelandsalliance.org or (609) 859-8860 x24