



PINELANDS  
PRESERVATION  
ALLIANCE  
[www.pinelandsalliance.org](http://www.pinelandsalliance.org)



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## A Father and Daughter's Joint Legacy

### Keeping it in the Family

Dr. Gerard Vriens was one of the first members of the Pinelands Preservation Alliance. A chemical engineer, he joined PPA's Board of Trustees in 1996 and served on the board until he passed away in 2010. Jerry was a passionate believer in PPA's work to protect the Pinelands and now his daughter Jennifer is continuing his legacy.

### Jennifer M. Vriens, Lawrenceville, NJ

"I am very glad to support the Pinelands Preservation Alliance because I believe in its mission and it is a way to honor my father and his passion for the work of the PPA. My bequest to the Pinelands Preservation Alliance is a way to continue his vision far into the future."



## Keep New Jersey's Pinelands Forever Green

*Create a Conservation Legacy by including the Pinelands Preservation Alliance in your estate plans*

GIVING

## Protecting the future of New Jersey's Pinelands

Estate planning is a great way to meet both your philanthropic and your personal financial goals.

Many individuals and couples who love New Jersey's Pinelands see the Pinelands Preservation Alliance (PPA) as their champion in saving the Pines forever. To ensure our work continues, they have included PPA in their estate plans.

Since our founding more than twenty years ago, bequests have made an enormous difference to PPA's work. These extraordinary gifts have enabled PPA to weather recessions, carry out special projects, and stay at work as your advocate for the Pines day in and day out, year in and year out.



## Ways of Giving

### GIFTS THROUGH YOUR WILL

Leaving a bequest to PPA in your will is a simple way to create a conservation legacy. You can do this in many ways, including:

- > A bequest in your will stating a definite amount, assets like stock or real estate, or a percentage of your estate,
- > Making PPA a beneficiary of a revocable trust, a retirement plan, or a life insurance plan,
- > Directing a gift to PPA through a donor advised fund or private foundation succession plan.

The benefits of this approach are:

- > Your assets remain in your control during your lifetime.
- > You can direct your bequest to a particular purpose.
- > There is no upper limit on the estate tax deductions that can be taken for charitable bequests.

### CHARITABLE GIFT ANNUITIES

Charitable gift annuities are a way to leave a gift in your will but have the benefit of income from your assets, while gaining significant tax benefits, during your lifetime. PPA works with the Community Foundation of New Jersey to ensure charitable gift annuities are administered to the highest standard.

The benefits of this approach are:

- > You receive annuity payments during your lifetime.
- > You also receive tax benefits at the time you create the annuity and each year after that including federal income tax deductions, and avoidance of federal and state inheritance taxes.

Estate plans should be prepared by and with the advice of an attorney to ensure that your intentions are carried out. If you do not know an estate law attorney, we can suggest ways to identify an attorney you would like to work with.

### SAMPLE LANGUAGE FOR WILLS AND ESTATE PLANS

"I bequeath to the Pinelands Preservation Alliance, Inc. (PPA), a non-profit organization, with its principal offices located at 17 Pemberton Road, Southampton, NJ, the sum of \$\_\_\_\_\_ (or % of my residuary estate) to be used at the discretion of its governing body for PPA's ongoing work to preserve the natural and cultural resources of New Jersey's Pinelands."

*Please note the sample language above should be written or adapted by legal counsel to fit your individual situation.*

### ADDITIONAL INFORMATION FOR YOUR ATTORNEY

**Legal Name:** Pinelands Preservation Alliance, Inc.

**Address:** 17 Pemberton Road  
Southampton, NJ 08088

**Tax ID#:** 52-1641512; PPA is a 501(c)(3) tax-exempt, not-for-profit organization.

## A Look at PPA

The New Jersey Pinelands is home to the most extensive remaining forest on the Eastern Seaboard between Maine and Florida. The Pinelands is a region of 1.1 million acres defined by federal and state legislation enacted to protect its unique water resources and ecology by controlling development on a regional basis.

Founded in 1989, the Pinelands Preservation Alliance is New Jersey's only nonprofit organization solely focused on protecting the natural and cultural resources of the Pinelands. PPA monitors the state Pinelands Commission and other agencies whose actions affect the Pinelands. We take legal action when necessary to prevent inappropriate and damaging development. We advocate for truly sustainable growth both within and outside the Pinelands so people and the rest of nature can thrive together. We educate hundreds of teachers and thousands of New Jersey residents every year through presentations, workshops, field trips and other special events.

Find out more about PPA's planned giving program by visiting us online at [www.pinelandsalliance.org/bequests](http://www.pinelandsalliance.org/bequests).

Nan and Rick Walnut,  
Whiting NJ

"We love the Pinelands. Its forests and aquifers will only survive if there is an independent organization that will stand as a guardian and a public voice for saving this wonderful place. PPA is that guardian and that voice. By making a bequest we are reassured that PPA will have the resources to continue to work and fight for the preservation of New Jersey's Pinelands."



## Contact Us

We would be happy to speak with you and answer any questions you might have. And we would love the opportunity to thank you personally for your generosity. PPA has established the **Ever Green Society** to recognize those who have made these special gifts to the organization. For further information, or to let us know about your gift, please contact Carleton Montgomery, Executive Director, or Becky Free, Director of Philanthropy at:

### Pinelands Preservation Alliance

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