



Join the
Tour de Pines

October 4 - October 8, 2017

Pedal to Protect the Pines!

There is no bicycle tour like this in the state of New Jersey! See the birthplace of the Jersey Devil, ride through acres of pitch pine trees and along the Jersey coast!

The Tour consists of **5 consecutive single-day bicycle tours of the New Jersey Pinelands**. It is a non-competitive, unsupported ride. Participants can ride 1, 2, 3, 4 or all 5 days. **Proceeds benefit the Pinelands Preservation Alliance, a nonprofit organization working to protect the New Jersey Pinelands since 1989.**

LOCAL BUSINESS SPONSORS NEEDED

Help make sure there are always green places to ride a bike in NJ!

All sponsors will be listed on the Tour de Pines 2017 t-shirt and in all event emails, webpage, posters and event signage. Additional benefits listed below.

Community Health Sponsor - \$1,000

- **NEW! There will only be one Community Health Sponsor who will be featured on the back of the Tour de Pines cycling jersey.**
- Passes for 10 riders to ride any or all days of the Tour de Pines
- Prominent placement of your logo on Tour t-shirt
- Logo with hyperlink on Tour webpage and PPA's homepage (78,000 visitors yearly) and Facebook page (over 12,000 fans)

Community Tour Sponsor - \$500

- Passes for 10 riders to ride any or all days of the Tour de Pines
- Prominent placement of your logo on Tour t-shirt
- Logo with hyperlink on Tour webpage and PPA's homepage (78,000 visitors yearly) and Facebook page (over 12,000 fans)

TOUR DE PINES 2017 RIDES

Tour de Pines 2017 Ride Schedule

Oct. 4: Atlantic-Cape Ramble (48 or 22 miles) Aetna Furnace, Head of the River Church, Belleplain State Forest, Dennisville and Tuckahoe. Start at Estell Manor County Park, NJ.

Oct. 5: No Whining Ride – NEW! (43.7 miles) Colliers Mills and Assunpink Wildlife Management Areas and Historic Walnford (with a few steep hills)! Start location Laurita Winery, New Egypt, NJ.

Oct. 6: Ride Like the Devil (48 miles) See Leeds Point, the birthplace of the Jersey Devil, and Smithville Village. Start at Historic Batsto Village - 8 miles from Hammonton, NJ.

Oct. 7: Jakes Branch Loop (54 or 23 miles) Ride along the scenic Toms River and Barnegat Bay. Start location Jakes Branch County Park, Beachwood NJ.

Oct. 8: Pinelands Adventure Loop (45 or 27 miles) Enjoy scenic farmlands, Brendan Byrne State Forest and visit Pinelands Adventures the site of PPA's outdoor recreation business. Chili and beer after the ride! Start location PPA Headquarters in Southampton, NJ.

For more information or to register online - <http://bit.ly/tourdepines>

GPX files of all rides will be available for download after registration is complete.

Yes, I want to support the Tour de Pines 2017!

Contact Name: _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

E-mail: _____

Make check payable to Pinelands Preservation Alliance. Contact Becky at becky@pinelandsalliance.org or by phone at 609-859-8860 ext. 121 to share your artwork for the website, t-shirt and other promotional materials.

Mail to Pinelands Preservation Alliance

Attn: Tour de Pines

17 Pemberton Rd., Southampton, NJ 08088

www.pinelandsalliance.org