



# Tour de Pines

*October 4 - October 8, 2017*

## **Pedal to Protect the Pines!**

*There is no bicycle tour like this in the state of New Jersey! See the birthplace of the Jersey Devil, travel along Barnegat Bay, ride through acres of pitch pine trees and along the Jersey coast! Join us for 5 days of bicycle touring in the New Jersey Pine Barrens. It is a non-competitive, unsupported ride. Ride 1, 2, 3, 4 or all five days for just \$40. Proceeds benefit the Pinelands Preservation Alliance.*

### **CYCLING SPONSORS NEEDED**

***Help make sure there are always green places to ride a bike in NJ!***

#### **Cycling Sponsor of the Tour de Pines - \$99**

Your donation makes this event possible. To thank you we will provide the following:

- ✓ 4 passes with shop name, fully transferrable, to ride any or all five days of the Tour de Pines
- ✓ Store information and hours listed on our website, Facebook, Twitter and newsletter
- ✓ Logo recognition on all event emails, webpage, posters and event signage
- ✓ Special Placement on Tour de Pines Limited Edition T-shirt
- ✓ Rack Cards and Tour Poster for your store
- ✓ Any marketing to Tour riders can be posted and updated until September 21st.

Our email list is over 12,000 people, 90% of which live in New Jersey. Our website averages 78,000 visits per year and the Tour de Pines webpage gets 3,000 visits per year with an average visit time of six minutes. We have one of the largest Facebook followings of any environmental group at 12,000 fans and growing.

**WE HOPE YOU JOIN US!**

## TOUR DE PINES 2017 RIDES

### *Tour de Pines 2017 Ride Schedule*

**Oct. 4: Atlantic-Cape Ramble (48 or 22 miles)** Aetna Furnace, Head of the River Church, Belleplaine State Forest, Dennisville and Tuckahoe. Start at Estell Manor County Park, NJ.

**Oct. 5: No Whining Ride – NEW! (43.7 miles)** Colliers Mills and Assunpink Wildlife Management Areas and Historic Walnford (with a few steep hills)! Start location Laurita Winery, New Egypt, NJ.

**Oct. 6: Ride Like the Devil (48 miles)** See Leeds Point, the birthplace of the Jersey Devil, and Smithville Village. Start at Historic Batsto Village - 8 miles from Hammonton, NJ.

**Oct. 7: Jakes Branch Loop (54 or 23 miles)** Ride along the scenic Toms River and Barnegat Bay. Start location Jakes Branch County Park, Beachwood NJ.

**Oct. 8: Pinelands Adventure Loop (45 or 27 miles)** Enjoy scenic farmlands, Brendan Byrne State Forest and visit Pinelands Adventures the site of PPA's outdoor recreation business. Chili and beer after the ride! Start location PPA Headquarters in Southampton, NJ.

For more information or to register online - <http://bit.ly/tourdepines>

GPX files of all rides will be available for download after registration is complete.

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### Yes, I want to support the Tour de Pines 2017!

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

E-mail: \_\_\_\_\_

Make check payable to Pinelands Preservation Alliance. Contact Becky at [becky@pinelandsalliance.org](mailto:becky@pinelandsalliance.org) or by phone at 609-859-8860 ext. 121 to share your artwork for the website, t-shirt and other promotional materials.

Mail to Pinelands Preservation Alliance

Attn: Tour de Pines

17 Pemberton Rd., Southampton, NJ 08088

[www.pinelandsalliance.org](http://www.pinelandsalliance.org)

