



Join the
Tour de Pines
September 30 - October 4, 2015
Pedal to Protect the Pines!

See the birthplace of the Jersey Devil, ride through NJ's first state forest (Bass River), have lunch on the Bridge to Nowhere, ride through acres of pitch pine trees and open space, and travel down Seven Bridges Road and much more!

The Tour consists of **5 consecutive single-day bicycle tours of the New Jersey Pinelands**. It is a non-competitive, unsupported ride. Participants can ride 1, 2, 3, 4 or all 5 days. **Proceeds benefit the Pinelands Preservation Alliance, a nonprofit organization working to protect the New Jersey Pinelands since 1989.**

CYCLING SPONSORS NEEDED

Help make sure there are always green places to ride a bike in NJ!

Cycling Sponsor of the Tour de Pines - \$99

Your donation makes this event possible. To thank you we will provide the following:

- ✓ 4 passes with shop name, fully transferrable, to ride any or all five days of the Tour de Pines
- ✓ Store information and hours listed on our website, Facebook, Twitter and newsletter
- ✓ Logo recognition on all event emails, webpage, posters and event signage
- ✓ Special Placement on Tour de Pines Limited Edition T-shirt
- ✓ Rack Cards and Tour Poster for your store
- ✓ Any marketing to Tour riders can be posted and updated until September 21st.

Our email list is over 6,000 people, 90% of which live in New Jersey. Our website averages 78,000 visits per year and the Tour de Pines webpage gets 3,000 visits per year with an average visit time of six minutes. We have one of the largest Facebook followings of any environmental group at 5,847 fans and growing.

WE HOPE YOU JOIN US!

TOUR DE PINES 2015 RIDES

Sept. 30: Ride Like the Devil (48 miles) Historic Batsto Village, Leeds Point, birthplace of the Jersey Devil, Smithville Village. Start at Batsto Village - 8 miles from Hammonton, 08037.

Oct. 1: Tuckerton Seaport Journey *NEW!* (49 miles) Bass River, Mullica River, Great Bay Blvd (Seven Bridges Road), views of Atlantic City. Start location Tuckerton, 08087.

Oct. 2: Atlantic-Cape Ramble *NEW!* (48 or 22 miles) Two rides offered. Aetna Furnace, Head of River Church, Lenape Farms. Start location Estell Manor County Park, 08319.

Oct. 3: The Bridge to Nowhere (53 miles) Belleplain State Forest, Port Norris, East Point Lighthouse (2nd oldest in NJ), Maurice River Park. Start location in Woodbine, 08270.

Oct. 4: Pinelands Adventure *REVISED!* (45 or 22 miles) Two rides offered. Medford, Kirby's Mill, Brendan Byrne State Forest and visit Pinelands Adventures the site of PPA's new canoe livery. Chili and beer after the ride! Start location Vincentown, 08088.

For more information about the Tour de Pines - <http://bit.ly/tourdepines>

NEW this YEAR: GPX files of all rides will be available for download and shorter loops on Oct. 2nd and Oct. 4th. GPX Files and cue sheets provided after registration is complete.

Yes, I want to support the Tour de Pines 2015!

Contact Name: _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

E-mail: _____

Make check payable to Pinelands Preservation Alliance. Contact Becky at becky@pinelandsalliance.org or by phone at 609-859-8860 ext. 21 to share your artwork for the website, t-shirt and other promotional materials.

Mail to Pinelands Preservation Alliance

Attn: Tour de Pines

17 Pemberton Rd., Southampton, NJ 08088

www.pinelandsalliance.org